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FOR IMMEDIATE RELEASE

CME-Alberta launches call for nominations for 3rd Annual Export Awards

EDMONTON – The Alberta division of Canadian Manufacturers & Exporters (CME-Alberta) today announced the official call for nominations to recognize exporters with notable achievements from across the province.

“CME-Alberta is looking for Alberta’s top exporters from amongst the province’s diverse export industry. Alberta Exporters are leading established, emerging and developing sectors, ensuring that our province continues to lead the nation in economic growth and prosperity,” said Brian McCready, vice-president of CME-Alberta. “These awards will recognize the innovative approaches, milestone achievements, and unique contributions of companies as well as the people who lead them.

The award categories include: Sustainability, New Exporter, Professional and Services, Manufactured Products, Primary Products and Resources, Advancing Technologies, Consumer Products, and New Media and Entertainment.

The 2011 Alberta Export Awards Reception and Gala will be held at The Westin in Edmonton on November 25, 2011.

The Top 25 finalists will be honoured as Alberta’s top exporters by CME-Alberta, provincial government officials and leaders from the export community at a private reception to be held prior to the awards Gala. The category winners, along with the prestigious Exporter of the Year award, will be officially announced at the Gala.

Anyone may nominate an Alberta exporter for these awards and Alberta exporters, themselves, are encouraged to apply. Those interested in engaging the process should go to www.albertaexportawards.com and click on the appropriate link “To Nominate” or “To Apply.” Exporters will then be asked to step through the process of providing background information demonstrating their success and achievements.

The deadline to nominate a deserving company is August 22, 2011. Those who are nominated and those companies who nominate themselves have until September 12, 2011 to submit their completed 2011 Alberta Export Award application.

<http://www.albertaexportawards.ca>

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Canadian Manufacturers and Exporters (CME) is Canada’s largest trade and industry association. CME promotes the continuous improvement of Canadian manufacturing and exporting through engagement of government at all levels. Its mandate is to promote the competitiveness of Canadian manufacturers and enable the success of Canadian goods and services exporters in markets around the world.