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FOR IMMEDIATE RELEASE

CME-Alberta launches call for nominations for 2nd Annual Export Awards

EDMONTON – The Alberta division of Canadian Manufacturers & Exporters (CME-Alberta) today announced the official call for nominations to recognize exporters with notable achievements from across the province.

“CME-Alberta is looking for Alberta’s top exporters from amongst the province’s diverse export industry. Open to Alberta companies that have been exporting a product or service for two or more years, these awards will recognize the innovative approaches and unique contributions of companies as well as the people who lead them,” said Brian McCready, vice-president of CME-Alberta. “These exporters have been leading established, emerging and developing sectors at every level, ensuring our province will continue to lead the nation in economic growth and prosperity.”

The award categories include: Sustainability, New Exporter, Professional and Services, Manufactured Products, Primary Products and Resources, Advancing Technologies, Consumer Products, and New Media and Entertainment.

The 2010 Alberta Export Awards Reception and Gala will be held at the Westin Calgary on November 26, 2010.

The Top 25 finalists will be honoured as Alberta’s top exporters by CME-Alberta, provincial government officials and leaders from the export community at a private reception to be held prior to the awards Gala. The category winners, along with the prestigious Exporter of the Year award, will be officially announced at the Gala.

Anyone may nominate an Alberta exporter for these awards and Alberta exporters, themselves, are encouraged to apply. Those interested in engaging the process should go to www.albertaexportawards.com and click on the appropriate link “To Nominate” or “To Apply.” Exporters will then be asked to step through the process of providing background information demonstrating their success and achievements.

The deadline to nominate a deserving company is August 15, 2010. Those who are nominated plus those companies who nominate themselves have until September 3, 2010 to submit their completed 2010 Alberta Export Award application.

<http://www.albertaexportawards.ca>

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Canadian Manufacturers and Exporters (CME) is Canada’s largest trade and industry association. CME promotes the continuous improvement of Canadian manufacturing and exporting through engagement of government at all levels. Its mandate is to promote the competitiveness of Canadian manufacturers and enable the success of Canadian goods and services exporters in markets around the world.