



March 25, 2009

FOR IMMEDIATE RELEASE

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## CME-Alberta honours top export companies

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EDMONTON – The Alberta division of Canadian Manufacturers and Exporters (CME-Alberta) today announced the winners of the 10 top exporting companies and individuals at the inaugural Alberta Export Awards.

“The Alberta Export Awards recognize the province’s very best exporters and highlight the export industry’s significant contribution to Alberta’s economy,” said Brian McCready, vice-president of CME-Alberta. “All of the winning companies demonstrate the drive, innovation and competitiveness that is necessary to succeed in foreign markets around the world.”

The Alberta Export Award categories for 2009 included: New Media and Entertainment, Professional and Services, Manufacturing – Oil and Gas, Manufacturing – Other, Advancing Technologies, New Exporter, Sustainability, International Business Studies, Leadership and Exporter of the Year.

“Today we celebrate all of the companies and individuals who have excelled in export success,” said Iris Evans, Minister of Finance and Enterprise. “These winners and finalists have all considerably contributed to our provincial economy through economic growth in their community, new investment and job creation.”

“The success in showcasing Alberta products and services to the world by this year’s award recipients is an inspiration for other Alberta exporters, said Mayor of the City of Edmonton, Stephen Mandel. “All of the winners and finalists recognized today truly showcase Alberta to the world.”

Winners of the 2009 Alberta Export Awards were selected from amongst Alberta’s dynamic and growing export industry. In 2005, Alberta exported nearly \$86 billion goods and services to over 180 countries. International exports account for nearly 40 per cent of Alberta’s GDP. From 1995 to 2005, exports increased by 182 per cent.

The Alberta Export Awards are hosted by the Alberta division of Canadian Manufacturers and Exporters (CME-Alberta). The awards recognize the province’s top exporters, significantly contributing to Alberta’s provincial economy. All registered Alberta companies that have exported a product or service for two or more years are eligible award nominees.

A detailed list of winners in each category, along with the sponsors of the Alberta Export Awards is included in the background. For more information, visit [www.albertaexportawards.com](http://www.albertaexportawards.com).

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**For more information, please contact:**

Ashley Clarke  
Corporate Communications Project Manager  
Bryan Mills Iradesso  
T 403.503.0144 ext. 206  
E [aclarke@bmir.com](mailto:aclarke@bmir.com)

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Canadian Manufacturers and Exporters (CME) is Canada’s largest trade and industry association. CME promotes the continuous improvement of Canadian manufacturing and exporting through engagement of government at all levels. Its mandate is to promote the competitiveness of Canadian manufacturers and enable the success of Canadian goods and services exporters in markets around the world.

March 25, 2009

BACKGROUND

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## Alberta Export Award recipients and sponsors

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The Alberta Export Awards are the province's most prestigious awards paying tribute to the innovative approaches and contributions of Alberta export companies from all regions of the province, as well as the individuals who contribute to their success. The awards are open to companies from any sector of the economy.

The Award's objectives are to:

- Increase awareness amongst Albertans as to the important role that exporting plays in the provincial economy
- Identify and reward Alberta's most successful and innovative exporters
- Promote Alberta's top exporters as corporate role models, in order to stimulate greater involvement in exporting amongst the province's business community
- Promote Alberta's leading exporters to the same status and public recognition as sporting and entertainment heroes
- Further develop community awareness of the importance of exporting to the province's economic future

**The winners of the 2009 Alberta Export Awards, in all categories, are:**

New Media & Entertainment and Exporter of the Year

**Wmode Inc., Calgary**

[www.wmode.com](http://www.wmode.com)

Wmode offers a complete suite of technologies and services as a managed service to enable triple and quad play service providers, broadband operators, mobile carriers, MVNOs, content providers and media companies to deliver a broad range of digital content and services to their consumers.

Professional and Services

**AMR Process Inc., Leduc**

[www.amrprocess.com](http://www.amrprocess.com)

AMR Process specializes in oil and gas process engineering. AMR provides oil and gas packages, proprietary licensed designs and process engineering services.

Manufacturing – Oil and Gas

**KUDU Industries Inc., Calgary**

[www.kudupump.com](http://www.kudupump.com)

KUDU Industries is a leading Canadian manufacturer of complete PCP systems. KUDU specializes in finding the right fit for any environment with PCP systems engineered to handle the demands of heavy to light oil coalbed methane and dewatering applications.

Manufacturing – Other

**Evans Consoles Corporation, Calgary**

[www.evansonline.com](http://www.evansonline.com)

Evans Consoles Corporation is a world leader in premium command, homeland security and control center console solutions, specializing in government, corporate command and control surveillance.

Advancing Technologies

**XSENSOR Technology Corporation, Calgary**

[www.xsensor.com](http://www.xsensor.com)

XSENSOR Technology Corporation creates advanced pressure imaging systems, also referred to as pressure mapping systems, to provide innovative sleep, patient safety and automotive testing solutions.

#### New Exporter

##### **Xtreme Coil Drilling Corp., Calgary**

[www.xtremecoildrilling.com](http://www.xtremecoildrilling.com)

Xtreme Coil Drilling initiates, develops and applies leading edge patented and patent-pending technology to build, transport, and operate new Coil Over Top Drive drilling rigs.

#### Sustainability

##### **Waterworks Technologies Inc., Calgary**

[www.waterworks.ca](http://www.waterworks.ca)

Waterworks Technologies specializes in supplying compact and sustainable, packaged water and wastewater treatment plants and equipment through its turnkey treatment systems and solutions.

#### International Business Studies

##### **Joanne Lee, Student**

Joanne is a fourth year student at the Haskayne School of Business, University of Calgary. As part of her co-op program, Joanne is currently working at Western Economic Diversification on the design and development of projects which will promote the development, diversification and global competitiveness of Alberta's economy.

#### Export Leadership Award:

##### **Doug McNeill, Executive Vice President, Business Development, Stream-Flo Industries Ltd.**

Engineer, International Advisor, innovator and industry leader, Mr. McNeill is best known for co-chairing Trade Team Canada for the Oil and Gas Equipment Services sector. Mr. McNeill is also well known for receiving the Alberta Centennial Medal in 2005 in recognition of his outstanding service to the people and the province of Alberta.

#### **The sponsors of the 2009 Alberta Export Awards are:**

##### **Founding**

- ATB Financial
- Canadian Manufacturers and Exporters – Alberta Division
- Government of Alberta

##### **Platinum**

- Bennett Jones
- Deloitte

##### **Gold**

- Alberta Venture
- Bryan Mills Iradesso
- Export Development Canada

##### **General**

- Alberta Economic Development Authority
- HSBC
- Northern Alberta Institute of Technology
- Mediaco
- Norman Leach and Associates

##### **Award trophies**

- Business Development Bank of Canada

##### **VIP Reception**

- Maple Trade Finance