



Alberta Export Awards – Sponsorship Tiers -- 2010

	Platinum \$25,000 +	Gold \$15,000 +	Silver \$7,500	General \$5,000
Market Recognition				
Logo in all pre/post event advertisements	Tier 1	Tier 2	Tier 3	Tier 4
Logo on visual presentation at awards	Tier 1	Tier 2	Tier 3	Tier 4
Logo and webs link on web site	Tier 1	Tier 2	Tier 3	Tier 4
Mention in various PR events and activities pre/post event	Tier 1	Tier 2	Tier 3	Tier 4
Unlimited use of AB Export Awards Logo	√	√	√	√
Event Recognition				
Logo recognition on event invitations	Tier 1	Tier 2	Tier 3	Tier 4
Display booth at the export awards	√	√	√	√
Recognition in event program	√	√	√	√
Mention in national CME magazine article	√	√	√	√
Complimentary tickets to VIP reception	8	6	4	2
Complimentary tickets to export awards	8	8	8	8
Advertisement in Event program	1page	1/2page	¼ page	listed on page
Awards Benefits				
Access to database of all attendees	√	√	√	√
Mention in national CME magazine article	√	√	√	√
Opportunity to nominate and promote clients	√	√	√	√
Seat on Awards Steering Committee	√	√	√	
Post event photo of award winners	√	√	√	
Announce Category Winner and Photo with Winner	√	√	√	
Announce Nominees at VIP reception for their Category	√	√	√	
Industry Category Exclusivity	√	√		
First Right of Refusal on Sector Category for 2011	√	√		
Seat on the Nomination and Selection Committee	√	√		
First Right of Refusal on Prime Category for 2011	√			
Opportunity to address the audience(with Cash donation)	√			

Platinum Sponsorship Package

The following rights and benefits are included as a Platinum Sponsor of the *Alberta Export Awards Luncheon and Awards Ceremony*. This is in consideration of a cash contribution to the Export Awards program in the amount of \$25,000.00.

Market Recognition

Logo in all pre/post event advertisements (*Tier 1 level*)

Logo on visual presentation at awards (*Tier 1 level*)

Logo and webs link on web site (*Tier 1 level*)

Mention in various PR events and activities pre/post event

Unlimited use of Alberta Export Awards Logo

Event Recognition

Logo recognition on event invitations (*Tier 1 level*)

Recognition in event program

8 Complimentary tickets to VIP reception

8 Complimentary tickets to export awards ceremony

1 page advertisement in Event program

Awards Benefits

Access to database of all attendees

Mention in national CME magazine article

Opportunity to nominate and promote clients

Seat on Awards Steering Committee

Post event photo of award winners

Announce Category Winner and Photo with Winner

Industry Category Exclusivity

First Right of Refusal on sector category for 2011

Seat on the nomination and selection Committee



Gold Sponsorship Package

The following rights and benefits are included as a Gold Sponsor of the *Alberta Export Awards Luncheon and Awards Ceremony*. This is in consideration of a cash contribution to the Export Awards program in the amount of \$15,000.00 or more.

Market Recognition

Logo in all pre/post event advertisements (*Tier 2 level*)

Logo on visual presentation at awards (*Tier 2 level*)

Logo and webs link on web site (*Tier 2 level*)

Mention in various PR events and activities pre/post event

Unlimited use of Alberta Export Awards Logo

Event Recognition

Logo recognition on event invitations (*Tier 2 level*)

Recognition in event program

6 Complimentary tickets to VIP reception

8 Complimentary tickets to export awards ceremony

1/2 page advertisement in Event program

Awards Benefits

Access to database of all attendees

Mention in national CME magazine article

Opportunity to nominate and promote clients

Seat on Awards Steering Committee

Post event photo of award winners

Announce Category Winner and Photo with Winner

Announce Nominees at VIP reception for their Category

Industry Category Exclusivity

First Right of Refusal on sector category for 2011

Seat on the nomination and selection Committee



Silver Sponsorship Package

The following rights and benefits are included as a Silver Sponsor of the *Alberta Export Awards Luncheon and Awards Ceremony*. This is in consideration of a cash contribution to the Export Awards program in the amount of \$7,500.00 or more.

Market Recognition

- Logo in all pre/post event advertisements (*Tier 3 level*)
- Logo on visual presentation at awards (*Tier 3 level*)
- Logo and webs link on web site (*Tier 3 level*)
- Mention in various PR events and activities pre/post event
- Unlimited use of Alberta Export Awards Logo

Event Recognition

- Logo recognition on event invitations (*Tier 3 level*)
- Recognition in event program
- 4 Complimentary tickets to VIP reception
- 8 Complimentary tickets to export awards ceremony
- ¼ page advertisement in Event program

Awards Benefits

- Access to database of all attendees
- Mention in national CME magazine article
- Opportunity to nominate and promote clients
- Seat on Awards Steering Committee
- Post event photo of award winners
- Announce Category Winner and Photo with Winner



General Sponsorship Package

The following rights and benefits are included as a General Sponsor of the **Alberta Export Awards** Luncheon and Awards Ceremony. This is in consideration of a cash contribution to the Export Awards program in the amount of **\$5,000.00** or greater.

Market Recognition

Logo in all pre/post event advertisements (*Tier 4 level*)

Logo on visual presentation at awards (*Tier 4 level*)

Logo and webs link on web site (*Tier 4 level*)

Mention in various PR events and activities pre/post event (*Tier 4*)

Unlimited use of Alberta Export Awards Logo

Event Recognition

Logo recognition on event invitations (*Tier 4*)

Recognition in event program

2 Complimentary tickets to VIP reception

8 Complimentary tickets to export awards ceremony

Company Name in Event program

Awards Benefits

Access to database of all attendees

Mention in national CME magazine article

Opportunity to nominate and promote clients

